



Sponsorship Packet 2020-2021



st. ambrose
dance
marathon



University of Iowa
Stead Family
Children's Hospital



Children's
Miracle Network
Hospitals

Dear potential sponsor of St. Ambrose University Dance Marathon,



Every four and a half minutes a baby is born with a birth defect in the United States. That means nearly 120,000 babies are affected by birth defects each year. In 2018, the University of Iowa Stead Family Children's Hospital cared for 77,068 patients coming from every county in Iowa, almost every state in the US, and several foreign countries. The Hospital's services include promoting wellness to the care of general childhood illness, surgery, traumatic injuries, life-threatening and chronic illnesses, and developmental disabilities according to the Hospital.

It is our turn to help. The Children's Miracle Network is an organization that raises money to support research and training, purchase equipment, and pay for uncompensated care, all in support of the mission to save and improve the lives of as many children as possible. Dance Marathon, St. Ambrose University's largest student-run philanthropic organization, seeks to do this.

This year, 567 students at St. Ambrose University came together for a year-long mission: to raise money for and to support the kiddos at the University of Iowa Stead Family Children's Hospital, our local Children's Miracle Network Hospital. Despite the pandemic canceling our in-person celebration, we as an organization held a virtual event for 13.1 hours which paralleled our traditional event as close as possible. Throughout the day we engaged with families, alumni and dancers on social media and finally revealed that we had raised \$208,732.08 all FTK (for the kids).

In order to have a successful year for our Hospital, we do require a small budget to host our Big Event and to fund our committees throughout the year. Most schools hold back a portion of their fundraising total to provide this budget, but at SAU every dollar fundraised by our dancers goes straight to the Hospital. This is where you come in: we fund our budget strictly with donations from our sponsors. In the eight years Dance Marathon has been established at SAU, we have used an astonishingly low budget of 1.2% and continue to use less than we set aside, donating the remaining back to the Hospital.

By partnering with us, not only will you be playing a part in this fundraising effort, but you will also gain incredible exposure on SAU's campus and in the Quad City area. Monetary contributions and in-kind donations are essential to helping our program's continuous development and growth. Partnership opportunities are available to sponsors in exchange for your contributions and support.

Please join our movement today to make miracles in the lives of nearly 80,000 children each year by making a gift to Dance Marathon today. As a 501(c)3 organization, all donations are tax deductible. A list of partnership opportunities are included in this packet, and we offer customized sponsorship options upon request. Partners allow us to continue to provide support for our miracle families. With more children needing our aid every second, your time to contribute is now. I look forward to discussing how your business can stand with us to make a difference in the community.



Who We Are

Dance Marathon is SAU's largest student run philanthropic organization. SAU DM is a culmination of year-long fundraising by participants, known as dancers, to celebrate the lives of children and families treated at the University of Iowa Children's Hospital.



What We Fund

These donations help fund many areas of Hospital need, such as enhancements and program support, education, research, and primary equipment. The results of these donations help improve the quality of life of the children and their families, along with providing education and research of current illnesses and future treatments. This spring, a street leading to the Hospital was renamed "For the Kids Way" to honor Dance Marathon's support to the Hospital.

Our Mission

Dance Marathon provides emotional and financial support for families treated at the University of Iowa Stead Family Children's Hospital, our local Children's Miracle Network Hospital. Dance Marathon is for the kids, and at St. Ambrose University, we 'BEElieve in the Kids.'



Why do we dance?



SAU students dance for our kiddos. Our miracle families have been or are currently being treated at the University of Iowa Stead Family Children's Hospital. By witnessing their fight, our students are inspired by the strength demonstrated by these amazing families.



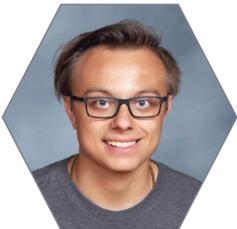
Mila
Down Syndrome
& Hydronephrosis



William
Spina Bifida



Giulli
Acute
Lymphoblastic
Leukemia



Parker
Ewing's Sarcoma



Lauren
Wilm's Tumor



Paden
Acute
Lymphoblastic
Leukemia with
Philadelphia
Chromosome



Lauryn
Rhabdoid tumor
of the liver



Sawyer
Mild Cerebral
Palsy



Sam
Adrenal
Insufficiency



Hazel
Acute
Lymphoblastic
Leukemia



Ethan
Hemorrhage
in Left Temporal
Lobe & Seizure
Disorder



Issac
Acute
Lymphoblastic
Leukemia



Nehemiah
Acute
Lymphoblastic
Leukemia



Bethanie
Acute
Lymphoblastic
Leukemia



Beckem
Multiple Birth
Defects



Bigby
Multiple Heart Defects



Aurora
Spinal Muscular Atrophy Type 2



Alistair
Coronary Artery Disease



Kain
Tetralogy of Fallot



Madi
Spinal Muscular Atrophy



Joseph
Tetralogy of Fallot



Donald
Bronchial Pulmonary Dysplasia, ADHD, Moderate Mental Retardation



Everett
Spina Bifida



Sophia
Acute Lymphoblastic Leukemia



Mason
Acute Myeloid Leukemia



Alexis
Acute Myeloid Leukemia



Luke
Double Outlet Right Ventricular Transposition of Great Arteries & Pulmonary Stenosis



Jessica
Linear Scleroderma & Juvenile Rheumatoid Arthritis



Michael
Adrenal Mass & Thyroid Cyst



Abigail
Midline Field Defects



Carson
Stage 1 Airway Stenosis & Tracheomyeloma



Reid
Medulloblastoma



Tateum
Hirschsprung's Disease



Olivia
Philadelphia Chromosome ALL

FOREVER DANCING IN OUR HEARTS

Dance Marathon also supports the families of kiddos that are no longer with us. We are dedicated to honoring and remembering them, as they are forever dancing in our hearts.



Bryce
05.19.97 - 01.02.13
T-Cell
Non-Hodgkin's
Lymphoma



Sergio
05.06.97 - 07.11.10
Acute Myeloid
Leukemia M6



Alex
11.20.02 - 04.22.14
Acute
Lymphoblastic
Leukemia



Zoe
06.15.05 - 09.11
Acute
Lymphoblastic
Leukemia



Tori
01.10.01 - 05.29.15
Ewings Sarcoma &
Acute
Lymphoblastic
Leukemia



Peyton
11.18.05 - 06.08.15
Metachromatic
Leukodystrophy



Will
11.12.10 - 01.18
Hypoplastic Left
Heart Syndrome



Jackson
06.22.02 - 08.11.14
TCell Acute
Lymphoblastic
Leukemia



Kyle
05.23.94 - 10.31.17
Joubert
Syndrome

Why partner with us?



Becoming a sponsor of Dance Marathon will connect your company with St. Ambrose University's largest organization on campus. In addition to helping change the lives of the wonderful children we support, being a sponsor has some perks:

- Strengthened company presence and visibility on SAU's campus with more than 550 engaged students, multiple student organizations, faculty and staff, and alumni.
- Visibility to our community partnerships, including 8+ local high schools.
- Exposure of your company in the Quad Cities.
- 1,000+ shirts printed with sponsors' logos last year for dancers, alumni, families, and volunteers
- An amazing opportunity to support children in need while increasing your company's brand recognition



By becoming a sponsor, you can impact the final amount which goes towards the University of Iowa Stead Family's Children's Hospital to provide the best care for the children in our community.

A partnership with Dance Marathon will benefit your company and our organization, and ultimately allow the University of Iowa Children's Hospital to reach even more families affected by pediatric illnesses. We ask you to join our tradition, our community, and the battle against pediatric illness.

For more information visit <https://www.saudm.org/sponsors>

	Bumble Bee (\$50+)	Worker Bee (\$200+)	Drone Bee (\$500+)	Queen Bee (\$750+)	Fighting Bee (\$1000+)	Beehive (\$2000+)	Presenting (\$5000+)
Certificate of Recognition of Sponsorship							
Sponsor Logo/Link on Website							
Invitation to the Sponsor Recognition Brunch							
Social Media Blast							
Sponsor Representation on Sponsor Wall							
Promotional Marketing Items at Big Event							
Corporate Floor Pass to Attend Big Event							
Company Representation on Big Event Shirt							
Banner Displayed at Big Event							
Opportunity to Present Check at Big Event							
Two Hour Premier Sponsor Table at Event							
Opportunity to Tour the Hospital							
Opportunity to Make a Short Speech at Big Event							
Opportunity to Play Commercial at Big Event							
Opportunity to Sponsor an SAU DM Event							
Official Family Room Tour at Big Event							



st. ambrose
dance
marathon

**Thank you for
your consideration!**

Contact Information:

**Sponsorship Director
saudm.sponsorship@gmail.com**

**St. Ambrose University Dance Marathon
dancemarathon@sau.edu**

 **@saudancemarathon**

 **@saudancemarathon**

 **@SAU_DM**

<https://www.saudm.org/sponsors>

DONATING TO SAU DM 2020-2021

Sponsor Information:



Name: _____

Company: _____

Telephone: _____

Address: _____

Email: _____

Please check the following box:

- I would like to sponsor SAU DM 2020-2021 by making a donation of \$ _____
- I would like more information on making a product or time donation. Please contact me at the above address, phone, or email.
[Please circle preferred method of contact.]
- I would like more information on a custom sponsorship package for my company.
[Please circle preferred method of contact.]

The sponsor, _____, hereby agrees to donate the following:
_____. The donation will be compensated with the benefits of the corresponding sponsorship level. Any questions regarding sponsorship can be discussed with Heather Hoeger, SAU Dance Marathon Sponsorship Director. Thank you for your support in making Dance Marathon possible!

Signature of Sponsor _____ Date: _____

For DM use only:	
Signature of SAU DM Sponsorship Director:	Date:
_____	_____

Please mail donations to:
SAU Dance Marathon
518 W Locust Street
Davenport, IA, 52803

Checks can be made out to SAU Dance Marathon.

Thank you for your interest! We look forward to working with you.
Please contact Heather Hoeger, Sponsorship Director, with questions or concerns at
saudm.sponsorship@gmail.com.

